



**SEISKAYA BALLET**  
**7 Flowerfield Suite 16**  
**St. James, New York 11780**  
**631-584-0192**  
 info@nutcrackerballet.com

**2022 Advertising Rates form**

*the Nutcracker*

All full page ads have a net printable page (mechanical) of 7 3/4" H by 4 3/4" W; 1/2 page ads are 3 7/8" H by 4 3/4" W. Actual page is 8 1/2" H by 5 1/2" W. Typesetting and up to four color separations available at no additional cost. The following rates apply:

	<u>Ad Cost</u>	<u>Comp Tickets</u>
1/2 Page Ad	\$350.00	2
Full Page	\$600.00	4
Inside Front Cover*	\$700.00	5
Inside Back Cover*	\$700.00	5
Outside Back Cover*	\$850.00	6

*\*repeat ads are given priority*

Copy deadline is November 13, 2022. All payments must accompany ads. Ads will not be considered for publication without prior payment and authorization signature. Checks are payable to: **Seiskaya Ballet**. A total of five performances will be given at Stony Brook University's Staller Center for the Arts: Saturday, Dec. 17th at 2PM and 7PM, Sunday, Dec. 18th at 1PM and 6PM and Monday, Dec. 19th at 7PM. **Ticket prices are Adults - \$40.00, Children under 12 and Seniors over 62 - \$34.00 and Groups of twenty or more (mixed performances permitted) - \$30.00**. Tickets are only available through the Staller Center Box Office - **Tel: 631-632-ARTS** and on-line at either **nutcrackerballet.com** or **stallercenter.com**.

Minimum press run is 3,000 copies. Program covers and ads will be four color. All text will be black unless otherwise indicated.

Firm Name & Address \_\_\_\_\_

Print Authorization Sig. \_\_\_\_\_ Signature \_\_\_\_\_

AD# \_\_\_\_\_ Seiskaya Rep. Name: \_\_\_\_\_ Dep# \_\_\_\_\_

Amount \_\_\_\_\_ Check ( ) Number \_\_\_\_\_ Cash ( ) Receipt # \_\_\_\_\_

**THIS AGREEMENT IS A BINDING CONTRACT  
 AND SHOULD BE READ CAREFULLY  
 THANK YOU FOR YOUR SUPPORT.**